

THEOGONY: A CREATION MYTH

FEATURE SCRIPT TREATMENT

Adam is blissfully married to Eve. They are scientists performing ground-breaking research in the domain of DNA sequencing and genetic engineering. Their extensive work, known as the *Prometheus Project*, holds the promise of reviving dead cells, potentially restoring the dead back to life.

Eve is also treating a young patient, Atlantis, who loses a battle with a terminal illness and dies before Eve's eyes. Tempted with the power to play God, Eve administers the *Prometheus* technology to Atlantis' corpse. The consequences of her actions prove devastating as the experiment goes terribly awry.

In addition to his scientific research, Adam is also training to qualify for the U.S. Olympic team as a decathlete. The gym in which Adam diligently trains is owned by Atlas, a world-class bodybuilder. Atlas' daughter is Atlantis, and he bears the weight of her lengthy terminal illness and ultimate death. Saddled with mounting hospital bills and mourning the loss of his daughter, Atlas literally feels as if the weight of the world rests on his shoulders. Atlas will go to great lengths to ease the suffering of his daughter, including expediting and easing the pain of her death.

Zeus is a Navy Seal candidate who exhibits near super-human physical abilities. He has been selected by an enigmatic group of government handlers to undertake a clandestine mission, namely to stop *Prometheus* before it becomes unleashed. Zeus' orders bring him into direct conflict with the other characters. Whoever prevails will change the course of the planet's future.

Heracles, a fireman scarred with the emotional trauma of the death of his own children, is a close confidant of both Atlas and Adam. Heracles unwittingly uncovers the plot to stop the *Prometheus Project* and resolves to risk everything to save his friends' lives.

The paths of the five characters converge in Capetown, South Africa, where Adam is competing in the summer Olympics for Team U.S.A. Zeus has traveled there with orders to terminate Adam and Eve, while the other characters race against time to save that which is sacred to them. Everyone is entirely unaware, however, that the *Prometheus Project* – manifested in a revived Atlantis – has taken on its own sinister purpose in a chilling, terrifying new form.

THEOGONY: A CREATION MYTH

THEME

Around the year 700 B.C. the Greek poet Hesiod wrote his poem *Theogony*, an epic account of the origins and genealogies of the gods of ancient Greek mythology. The title derives from the Greek word *theogonia*, or birth of God. Hesiod's *Theogony* is by no means the only creation story. The Old Testament's book of Genesis, perhaps the most well known creation story, was likely composed between the 10th and 5th century B.C. There are as many creation stories as there are cultures, each one more rich than the next. Various ancient cultures and traditions (Aztec, Chinese, Oceanic, Sanskrit, Mongol, Sumerian, Egyptian, Native American and Norse, to name a few) each bear their own pantheon and divine ancestry. Together, these creation stories form the basis of Giovanni Zelko's *Theogony: A Creation Myth*.

Theogony is a series of science fiction / fantasy tales that follow the intertwined lives of mythological characters in present day human incarnation and modern circumstances. Unknowingly, our protagonists exhibit the very traits of their namesakes and live out journeys and struggles identical to their mythological counterparts. They are also unaware of both their divinity as well as a surging power within them yearning to be unleashed. As the audience experiences successive installments of *Theogony*, new characters are continually introduced.

At various points in each story, a character meets a critical inflection point in his or her particular journey, whereupon illumination obtains as to the fact that he or she is actually a god experiencing an ephemeral, but very dramatic, journey in a human incarnation. Moreover, this illumination also carries the additional discovery that, agonizing as the journey may seem, he or she deliberately chose this human journey for the mere experience of it. Finally, some characters will come to an even more profound awareness that they need not resign themselves to a scripted fate residing in their mythological lineage. Rather, at any moment they have the existential power to defy a predestined course and architect their own destiny.

Theogony: A Creation Myth combines mythology and lore with modern science. The thrilling stories will captivate audiences, while symbolism and philosophical dimension will inspire them to unleash their own respective inner gods.

THEOGONY: A CREATION MYTH

VALUE PROPOSITION

Standing poised to become a great franchise in film is *Theogony*. Whether measured for its commercial, artistic or philosophical merit, *Theogony's* impact and signature will have an unmatched profundity. Giovanni Zelko's extraordinary vision for *Theogony* has created a new paradigm in entertainment and storytelling that will prove as lucrative as it does compelling.

- The central characters of *Theogony* are figures from the world's great mythologies.
- These figures inhabit modern day experiences unaware of their divine ancestry.
- The journeys and events experienced by these characters are riveting and heroic.
- Powerful action sequences will grip *Theogony's* audience with dazzling physical imagery.
- Audiences will also be charmed by the charisma and wit of *Theogony's* characters.
- Elements from modern science and technology also weave their way into *Theogony's* plot.
- Think *300* meets *Aliens* meets *Spiderman*.

Theogony's commercial value is specifically demonstrated in the following elements:

- *Theogony* inhabits the science fiction / fantasy genre, which routinely draws a strong following across multiple demographics, most notably teens.
- Moreover, the science fiction / fantasy genre consistently proves to be recession-proof.
- *Theogony's* characters and stories lend themselves to unending continuity, enabling a franchise duration equivalent to that of the Bond films.
- *Theogony's* characters and themes also lend themselves to countless merchandising opportunities, including action figures, apparel and posters.
- *Theogony's* storylines portend numerous and exciting opportunities in the domain of digital media, including gaming, DVD sales and handheld devices.
- The *Theogony* franchise also holds promise for various strategic partnerships, from fast food to professional sports to already existing film franchises.
- *Theogony's* philosophical footprint will be expressed in printed literature, books on CD, periodicals and other publications.

Theogony's artistic value is manifested in the following:

- *Theogony's* audiences will be inspired by the passion and spirit of its heroic figures.
- *Theogony's* audiences will be awed by the beauty and physicality of its characters.
- *Theogony's* philosophical themes will heighten audiences to new levels of awareness.